Module description (syllabus): Turystyka w obiektach militarnych, przemysłowych i technicznych

Module title:	**Turystyka w obiektach militarnych, przemysłowych i technicznych**	**ECTS**	**4**
Module title translation:	Tourism in military, industrial and technical objects		
Module for study direction:	**Erasmus**		

Module language: **angielski**		Study level: **2**	
Study cycle: **stacjonarne**	Module status: **kierunkowy - do wyboru**	Semester number: **4** **semestr letni**	
Academic Year from which module description is valid :		**2019/2020**	Catalogue number: **EKR-E-2S-4-33-KF-2019-ERA**

Person in charge of the module:	**Piotr Gabryjończyk, dr**		
Teachers responsible for classes:	**Piotr Gabryjończyk, Ph.D.**		
Unit responsible for the module:	**Katedra Turystyki, Komunikacji Społecznej i Doradztwa**		
Faculty in charge:	**Wydział Ekonomiczny**		
Objectives of the module:	a. presentation of domestic and foreign stock of military, industrial and technical facilities; b. identification of benefits from the tourist use of military, industrial and technical facilities; c. indication of the possibility of using military, industrial and technical heritage in creating tourist products; d. sensitizing to the market use of opportunities offered by the undeveloped tourist resources. **Lectures** The development of the fortifications. Fortifications, industrial and technical facilities as subjects of the tourist market. Tourism in military, industrial and technical facilities and its socio-economic aspects. Military and technical objects as a factor of creating historical consciousness. Methodology of visiting military and industrial objects, the specifics of urban exploration. Military and industrial heritage in Poland and worldwide. **Classes** Ability to conduct field research using cartographic sources. The specifics of the tourist product of military and industrial tourism, its creation and marketing. Examples of good practices in military and industrial tourism. Planning thematic routes. Opportunities and barriers in developing military and industrial tourism.		
Teaching forms and number of hours:	a. lectures - no of hours: full time study: 15, part-time study. 0 b. classes - no of hours: full time study: 10, part-time study. 0 c. field clasess - no of hours: full time study: 5, part-time study. 0		
Teaching methods:	discussion, problem solving, consultation with the lecturer, lectures, case study, individual student projects		
Initial requirements and formal prerequisities:	Microeconomics, Management, Marketing.		
Learning outcomes:	**Knowledge - knows and understands:** 1. knows and understands the role of military and industrial heritage in the development of modern tourism; 2. knows and understands the rules of creation of tourist products based on military and industrial heritage;	**Skills - can:** 3. can identify objects helpful in the development of military and industrial tourism, and analyze and evaluate their usefulness in creating tourist attractions; 4. is ready to cooperate and work in a team when creating tourist products of the military and industrial tourism;	**Competences - is ready for:** 5. is ready to plan socio-economic projects using military and industrial objects for tourist purposes.
Assessement methods:	evaluation of the presentation during the class (effects: 1, 2, 3), evaluation of the work done as part of the student's own work (effects: 2, 3, 4, 5), assessment of the project work (effects: 2, 3, 4, 5), assessment of activities during classes (effects: 1, 2, 3)		
Formal documentation of the learning outcome:	tests, exams evaluation forms (in that on attendance list), individual student's projects		
Elements of the final grade and their weights:	evaluation of the presentation during the class - 10%, evaluation of the work done as part of the student's own work - 40%, assessment of the project work - 40%, assessment of activities during classes - 10%		
Place of teaching:	seminar room, country (study trip)		

Teaching materials (obligatory and additional):

1. Sigala M., Leslie D., 2005, International cultural tourism: management, implications and cases. Elsevier, Amsterdam.
2. Otgaar A., Berg L., Berger C., Feng R., 2010, Industrial tourism. Euricur, Ashgate.
3. Harrison D., Hitchcock M., 2005, The politics of world heritage: negotiating tourism and conservation. Channel View Publications, Clevedon.
4. Helms H., 2007, Top secret tourism. Feral House, Los Angeles.
5. Jędrysiak T., Mikos von Rohrscheidt A., 2011, Militarna turystyka kulturowa. PWE, Warszawa.
6. Barszcz M., Ciechański A., Kurowska – Ciechańska J., 2008, Technika. Carta Blanca, Warszawa.
7. Bogdanowski J., 2002, Architektura obronna w krajobrazie Polski. Od Biskupina do Westerplatte. PWN, Warszawa – Kraków.
8. Kaczmarek J., Stasiak A., Włodarczyk B., 2005, Produkt turystyczny. PWE, Warszawa.

Remarks:
+, ver-lw

Quantitative indicators describing the module:	
Estimated total number of student work hours (contact and own work) necessary to achieve the learning outcomes assumed for the module - on this basis, complete the ECTS field:	**63/0**
The total number of ECTS points which the student receives in module requiring direct participation of academic teachers or other persons:	**1.52/0 ECTS**

Table of compliance of the directional learning outcomes with the effects of the module

Outcome category	Learning outcomes for module:	Reference to effects for the study program for the direction of study	The impact of classes on the directional effect*)
Knowledge	1. knows and understands the role of military and industrial heritage in the development of modern tourism;	EK2_KW04	2
	2. knows and understands the rules of creation of tourist products based on military and industrial heritage;	EK2_KW06	2
Skills	3. can identify objects helpful in the development of military and industrial tourism, and analyze and evaluate their usefulness in creating tourist attractions;	EK2_KU01	3
	4. is ready to cooperate and work in a team when creating tourist products of the military and industrial tourism;	EK2_KU05	2
Competences	5. is ready to plan socio-economic projects using military and industrial objects for tourist purposes.	EK2_KK02	3

*) 3 - advanced and detailed, 2 - significant, 1 - basic