Module description (syllabus): Zrównoważona konsumpcja żywności

Module title:	**Zrównoważona konsumpcja żywności**	**ECTS**	**5**
Module title translation:	Sustainable food consumption		
Module for study direction:	**Erasmus**		

Module language: **angielski**		Study level: **2**	
Study cycle: **stacjonarne**	Module status: **kierunkowy - do wyboru**	Semester number: **4** **semestr letni**	
Academic Year from which module description is valid :		**2019/2020**	Catalogue number: **EKR-E-2S-4-30-KF-2019-ERA**

Person in charge of the module:	**Joanna Chudzian, dr**		
Teachers responsible for classes:	**Joanna Chudzian, dr**		
Unit responsible for the module:	**Katedra Polityki Rozwoju i Marketingu**		
Faculty in charge:	**Wydział Ekonomiczny**		
Objectives of the module:	a.to understand the individual differences between responsible and traditional consumer behaviour b.to develop a deeper understanding of sustainable food consumption c.to examine social responsibility of consumer on food market d.to analyse socio-economic trends in sustainable food consumption **Lectures** 1. Introduction to the subject, traditional vs sustainable consumption 2. Place of sustainable consumption in EU Sustainable Development Strategy 3. Principles of sustainable supply chain (Sustainable supply chain initiatives in agri-food sector in Poland and other EU countries). Costs and benefits to economies, industries, society and the environment of relocalization of food supply chains 4. Individual vs sociological differences in perception of sustainability, portrait of sustainable consumer 5. Understanding of sustainable food: fresh, local, seasonal issues and their effects 6. Environmental aspects on food consumption 7. Social aspects on food consumption 8. Cultural norms in sustainability (“Eco-elite” as am example of demonstration the consumer attitude) 9. Consumer awareness of labels: Eco labelling (EU eco label), Fair trade labelling (FCO label, Rainforest Alliance) 10. Socio-economic trends in sustainable consumption (De-consumption, Collaborative consumption...) **Classes** case studies of each socio-economic trend in sustainable consumption in students home countries + explorative qualitative and quantitative survey of consumer perception of sustainability in consumption		
Teaching forms and number of hours:	a. lectures - no of hours: full time study: 10, part-time study. 0 b. classes - no of hours: full time study: 20, part-time study. 0		
Teaching methods:	research project, sorce texts analysis, consultation with the lecturer, case study, individual student projects		
Initial requirements and formal prerequisities:	Before enrolling to this course, students should have a basic knowledge on consumer behaviour		
Learning outcomes:	**Knowledge - knows and understands:** 1. to know and understand the individual differences between responsible and traditional consumer behaviour 2. to understand deeply sustainable food consumption	**Skills - can:** 3 ability to examine social responsibility of consumer on food market 4. ability to analyse socio-economic trends in sustainable food consumption	**Competences - is ready for:** 5. critical analyses of current trends in sustainable food consumption 6. development of studies in sustainable food consumption
Assessement methods:	evaluation of the presentation during the class (effects: 1,2,3,4,5,6), assessment of the project work (effects: 1,2,3,4,5,6)		
Formal documentation of the learning outcome:	projects		
Elements of the final grade and their weights:	evaluation of the presentation during the class - 20%, assessment of the project work - 80%		
Place of teaching:	blended learning		

Teaching materials (obligatory and additional):

1. Annual report (2014). Global Outlook on Sustainable Consumption and Production Policies. United Nation Environment Programme.
2. Atkinson, G., Dietz, S., Neumayer, E., Agarwala, N. eds. (2013). Handbook of Sustainable Development: Second Edition. Cheltenham, U. K.: Edward Elgar Publishng Limited.
3. Davies, A.R., Fahy, F., Rau, R. (2014). Challenging Consumption: Pathways to a More Sustainable Future. New York: Routledge.
4. Manning, C. (2009). The Psychology of Sustainable Behavior. Minnesota Pollution Control Agency.
5. Reisch, L. and Thogersen, J., eds. (2015). Handbook of Research on Sustainable Consumption. Cheltenham, U. K.: Edward Elgar Publishng Limited.

Remarks:
MEO/Erasmus

Quantitative indicators describing the module:	
Estimated total number of student work hours (contact and own work) necessary to achieve the learning outcomes assumed for the module - on this basis, complete the ECTS field:	**88/0**
The total number of ECTS points which the student receives in module requiring direct participation of academic teachers or other persons:	**1.36/0 ECTS**

Table of compliance of the directional learning outcomes with the effects of the module

Outcome category	Learning outcomes for module:	Reference to effects for the study program for the direction of study	The impact of classes on the directional effect*)
Knowledge	1. to know and understand the individual differences between responsible and traditional consumer behaviour	EK2_KW01	2
	2. to understand deeply sustainable food consumption	EK2_KW04	3
Skills	3 ability to examine social responsibility of consumer on food market	EK2_KU01	3
	4. ability to analyse socio-economic trends in sustainable food consumption	EK2_KU02	3
Competences	5. critical analyses of current trends in sustainable food consumption	EK2_KK01	2
	6. development of studies in sustainable food consumption	EK2_KK03	2

*) 3 - advanced and detailed, 2 - significant, 1 - basic