Module description (syllabus): Małe i średnie przedsiębiorstwa w UE

Module title:	**Małe i średnie przedsiębiorstwa w UE**	**ECTS**	**6**
Module title translation:	Small and medium-sized enterprises in European Union		
Module for study direction:	**Erasmus**		

Module language: **angielski**		Study level: **2**	
Study cycle: **stacjonarne**	Module status: **kierunkowy - do wyboru**	Semester number: **4** **semestr letni**	
Academic Year from which module description is valid :		**2019/2020**	Catalogue number: **EKR-E-2S-4-28-KF-2019-ERA**

Person in charge of the module:	**Joanna Rakowska, dr**		
Teachers responsible for classes:	**dr Joanna Rakowska**		
Unit responsible for the module:	**Katedra Polityki Rozwoju i Marketingu**		
Faculty in charge:	**Wydział Ekonomiczny**		
Objectives of the module:	a. introduce theory of entrepreneurhip with special focue on SMEs b. show the influence of EU Single Market on the conditions of starting and running SMEs in member states c. present sources and methods of analysing SME sector d. discuss the importance of SMEs for national and EU economy **Lectures** 1. EU Integration Process in brief 2. SMEs Definition; Role of SMEs in EU and Member Countries Economies. 3. EU Policy towards SMEs: institutions and programmes, priorities and new strategies: Lisbon Strategy for Growth and Jobs, Competitiveness and Innovation Framework Programme (CIP) 2007-2013, EU policy towards SME in 2014-2020 4. SMEs on the Single European Market: free movement of goods, services, capital and people. 5. SMEs and Competition Policy, Consumer Protection Policy, Environmental Protection Policy and Innovation Policy. 6. Facts and Figures on EU SMEs: Surveys on Entrepreneurship in EU, the Observatory of European SMEs, Eurostat business statistics, Eurobarometer flash reports. 7.'European Charter for Small Enterprises', 'Small Business Act' for Europe, 'Think Small First' Rule in EU Legislation and Programmes. 8. EU Funding for SMEs – Access to Finances, EU Support for SMEs in New Member Countries (experience of Poland). 9. Administrative Burdens Reduction Programme **Classes**		
Teaching forms and number of hours:	a. lectures - no of hours: full time study: 30, part-time study. 0		
Teaching methods:	discussion, problem solving, sorce texts analysis, consultation with the lecturer, lectures, individual student projects		
Initial requirements and formal prerequisities:	none		
Learning outcomes:	**Knowledge - knows and understands:** 1. theory of entrepreneurship 2. differences and similarities in conditions of starting up and running SMEs in EU countries	**Skills - can:** 3. obtain and analyse national and supra-national statistics on SMEs	**Competences - is ready for:** 4. promote entrepreneurship
Assessement methods:	evaluation of the work done as part of the student's own work (effects: 1,2), assessment of the project work (effects: 1,2,3,4)		
Formal documentation of the learning outcome:			
Elements of the final grade and their weights:	evaluation of the work done as part of the student's own work - 20%, assessment of the project work - 80%		
Place of teaching:	sala dydaktyczna		

Teaching materials (obligatory and additional):

1. EU programmes, strategies, documents and reports available on-line or provided by the lecturer in electronic version
2. Communication from the Commission to the Council, the European Parliament, the European Economic and Social Committee and the Committee of the Regions. “Think Small First” - A “Small Business Act” for Europe. COM(2008) 394 final.|pop.lw
3. OECD, EC, 2007: Eurostat-OECD Manual on Business Demography
4. The World Bank: Doing Business. Reports Series.

Remarks:
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Quantitative indicators describing the module:	
Estimated total number of student work hours (contact and own work) necessary to achieve the learning outcomes assumed for the module - on this basis, complete the ECTS field:	**115/0**
The total number of ECTS points which the student receives in module requiring direct participation of academic teachers or other persons:	**2.8/0 ECTS**

Table of compliance of the directional learning outcomes with the effects of the module

Outcome category	Learning outcomes for module:	Reference to effects for the study program for the direction of study	The impact of classes on the directional effect*)
Knowledge	1. theory of entrepreneurship	EK2_KW01	3
	2. differences and similarities in conditions of starting up and running SMEs in EU countries	EK2_KW04	3
Skills	3. obtain and analyse national and supra-national statistics on SMEs	EK2_KU01	3
Competences	4. promote entrepreneurship	EK2_KK02	3

*) 3 - advanced and detailed, 2 - significant, 1 - basic