

Module description (syllabus): Usługi bankowe dla przedsiębiorstw

Module title:	Usługi bankowe dla przedsiębiorstw	ECTS	4
Module title translation:	Banking services for enterprises		
Module for study direction:	Ekonomia		

Module language: angielski		Study level: 2	
Study cycle: stacjonarne	Module status: kierunkowy - do wyboru	Semester number: 4 semestr letni	
Academic Year from which module description is valid :		2019/2020	Catalogue number: EKR-E-2S-4-17-KF-2019-EN

Person in charge of the module:	Sylwester Kozak dr hab., prof. SGGW		
Teachers responsible for classes:	Sylwester Kozak, dr hab., prof. SGGW		
Unit responsible for the module:	Katedra Ekonomii i Polityki Gospodarczej		
Faculty in charge:	Wydział Ekonomiczny		
Objectives of the module:	<p>a.presentation of the role of the financial institutions in the financing of business activities b.presentation of advantages and disadvantages of financing of enterprises with loans, and new bonds and shares c.presentation of specific banking services used to collect payments, settlement of domestic and international transactions</p> <p>Lectures The course presents main services offered by banks to the corporations and small enterprises. The goal of the course is to get knowledge, what services could large and small enterprises expect from banks, and what are their advantages and disadvantages as well as costs aspects. The course analyzes the following services: (1) Lending activities: forms of loans: line of credit, loans on the credit account; methods of interest charges calculation; ways of loans repayment; assets which could be used as a loan collateral. (2) Deposit activities: current and term deposits; floating and fixed interest rate on deposits. (3) Payment services: payments of domestic and international transactions; merchandise credit and letter of credit in foreign trade. (4) Investment services: issuance of short- and long-term debt papers; issuance of shares.</p> <p>Classes Exercises in the calculation of profits from bank deposits, costs of bank loans and creditworthiness of the enterprise, selection of the optimal form of payment of domestic and international transactions.</p>		
Teaching forms and number of hours:	<p>a. lectures - no of hours: full time study: 20, part-time study. 0 b. classes - no of hours: full time study: 10, part-time study. 0</p>		
Teaching methods:	discussion, consultation with the lecturer, lectures, group project		
Initial requirements and formal prerequisites:	Basics of economics		
Learning outcomes:	<p>Knowledge - knows and understands: knows and understands the main functions of the banking system in the business operations knows and understands the rules relating to deposit, payment and lending services provided to enterprises</p>	<p>Skills - can: can use knowledge to properly choose the optimal bank services while running an enterprise</p>	<p>Competences - is ready for: is ready to critically evaluate own knowledge and information received in the field of economic issues, recognize the importance of knowledge in professional life and consult experts</p>
Assessment methods:	test on classes (efekty: 1,2,3), assessment of the project work (effects: 1, 2, 3, 4), assessment of activities during classes (effects: 1, 2, 3, 4)		
Formal documentation of the learning outcome:	tests, exams evaluation forms (in that on attendance list)		
Elements of the final grade and their weights:	test during classes - 60%, assessment of the project work - 30%, assessment of activities during classes - 10%		
Place of teaching:	classroom		

Teaching materials (obligatory and additional):

1. Frederic Mishkin. 2005. The Economics of Money, Banking, and Financial Markets. Addison Wesley Publishing Company, USA.
2. National Bank of Poland, 2018. Financial System in Poland 2017. Warsaw. [https://www.nbp.pl/en/systemfinansowy/fsd_2017.pdf].
3. European Banking Federation. 2018. European Banking Sector Facts and Figures 2018. EBF, Brussels [<https://www.ebf.eu/wp-content/uploads/2018/09/Banking-in-Europe-2018-EBF-Facts-and-Figures.pdf>].
4. Websites of the commercial banks and insurance companies in Poland and other countries.

Remarks:

+, ver-lw

Quantitative indicators describing the module:

Estimated total number of student work hours (contact and own work) necessary to achieve the learning outcomes assumed for the module - on this basis, complete the ECTS field:	100/0
The total number of ECTS points which the student receives in module requiring direct participation of academic teachers or other persons:	1.4/0 ECTS

Table of compliance of the directional learning outcomes with the effects of the module

Outcome category	Learning outcomes for module:	Reference to effects for the study program for the direction of study	The impact of classes on the directional effect*)
Knowledge	knows and understands the main functions of the banking system in the business operations	EK2_KW01	3
	knows and understands the rules relating to deposit, payment and lending services provided to enterprises	EK2_KW06	2
Skills	can use knowledge to properly choose the optimal bank services while running an enterprise	EK2_KU01	3
Competences	is ready to critically evaluate own knowledge and information received in the field of economic issues, recognize the importance of knowledge in professional life and consult experts	EK2_KK01	2

*) 3 - advanced and detailed, 2 - significant, 1 - basic