

## Module description (syllabus): Etyka w biznesie

Module title:	<b>Etyka w biznesie</b>	<b>ECTS</b>	<b>4</b>
Module title translation:	Ethics in business		
Module for study direction:	<b>Ekonomia</b>		

Module language: <b>angielski</b>		Study level: <b>2</b>	
Study cycle: <b>stacjonarne</b>	Module status: <b>kierunkowy - do wyboru</b>	Semester number: <b>3</b> <b>semestr zimowy</b>	
Academic Year from which module description is valid :		<b>2019/2020</b>	Catalogue number: <b>EKR-E-2S-3-35-KF-2019-EN</b>

Person in charge of the module:	<b>Ewa Stawicka, dr</b>		
Teachers responsible for classes:	<b>Ewa Stawicka</b>		
Unit responsible for the module:	<b>Instytut Zarządzania</b>		
Faculty in charge:	<b>Wydział Ekonomiczny</b>		
Objectives of the module:	<p>a. The basics of the theory of business ethics; b. Managerial ethics and criteria for ethical decision making;</p> <p><b>Lectures</b> 1. Ethics, Utilitarian and Individualism Approach; 2. The concept of managerial ethics – Three Domains of Human Action; 3. Criteria for ethical decision making (individual approach); 4. Code of professional ethics, the guiding principles of ethics; 5. Factors affecting ethical choice; 6. History – Peter Drucker – father new strategy; 7. Guidelines for ethical decision making - building relationship with stakeholders; 8. Launching the European Multi-Stakeholders Forum on CSR 9. Ecological footprint, Green Paper, White Paper; 10. Corporate Governance; 11. Economic responsibilities; 12. Legal responsibilities; 13. Ethical responsibilities; 14. Discretionary responsibilities - developing the tools; 15. Managing company ethics and social responsibility; 16. Ethical dilemma – good and bad business practices - sharing experience.</p> <p><b>Classes</b> Ethical decision making – Questions for Analyzing Ethics, What is Managerial Ethics, Egoism VS Moral-rights approach, Human rights, Practices at workplace, Environment, Commercial practices, Consumer issues; 1. Identify the organization's heroes. What values do they represent? Give an ambiguous ethical dilemma, what decision would they make and why? 2. What are some important organizational rituals? How do they encourage or discourage ethical behavior? Who gets the awards, people of integrity or individuals who use unethical methods to attain success? 3. What are the formal ethical processes in the company and what ethical / unethical behavior standards they promote? 4. What's included in the company's ethical codes? 5. Analysis of diversity management in the organization. Foreigners on the labor market, customs, culture, Level of Personal Moral Development.</p>		
Teaching forms and number of hours:	<p>a. lectures - no of hours: full time study: 15, part-time study. 0 b. classes - no of hours: full time study: 15, part-time study. 0</p>		
Teaching methods:	discussion, source texts analysis, lectures, case study, individual student projects		
Initial requirements and formal prerequisites:			
Learning outcomes:	<p><b>Knowledge - knows and understands:</b> 1. In a deepened degree, the ethical aspects of running a business.</p>	<p><b>Skills - can:</b> 2. Plan your own learning and learn about ethics in economics and business;</p>	<p><b>Competences - is ready for:</b> 3. Developing the economist profession, adherence to the principles of ethics in professional and social activity</p>
Assessment methods:	test on classes (efekty: 1,2,3), evaluation of the presentation during the class (effects: 1,2,3)		
Formal documentation of the learning outcome:	tests, exams projects		
Elements of the final grade and their weights:	test during classes - 50%, evaluation of the presentation during the class - 50%		
Place of teaching:	lecture room		

Teaching materials (obligatory and additional):

1. R.L. Daft, Management, The Dryden Press, 1991r. , Orlando.
2. Delivering on the Sustainable Development Goals: The inclusive business approach, WBCSD 2016 r.
3. Breakthrough Business Models: Exponentially More Social, Lean, Integrated And Circular, Volans i Business and Sustainable Development Commission, 2016r.
4. CR Navigator, creating sustainable enterprise.]

Remarks:  
MEO/Erasmus

**Quantitative indicators describing the module:**

Estimated total number of student work hours (contact and own work) necessary to achieve the learning outcomes assumed for the module - on this basis, complete the ECTS field:	<b>100/0</b>
The total number of ECTS points which the student receives in module requiring direct participation of academic teachers or other persons:	<b>1.2/0 ECTS</b>

**Table of compliance of the directional learning outcomes with the effects of the module**

Outcome category	Learning outcomes for module:	Reference to effects for the study program for the direction of study	The impact of classes on the directional effect*)
Knowledge	1. In a deepened degree, the ethical aspects of running a business.	EK2_KW06	2
Skills	2. Plan your own learning and learn about ethics in economics and business;	EK2_KU06	2
Competences	3. Developing the economist profession, adherence to the principles of ethics in professional and social activity	EK2_KK03	2

\*) 3 - advanced and detailed, 2 - significant, 1 - basic