Module description (syllabus): Transport w turystyce

Module title:	**Transport w turystyce**	**ECTS**	**5**
Module title translation:	Tourism transportation		
Module for study direction:	**Erasmus**		

Module language: **angielski**		Study level: **2**	
Study cycle: **stacjonarne**	Module status: **kierunkowy - do wyboru**	Semester number: **3** **semestr zimowy**	
Academic Year from which module description is valid :		**2020/2021**	Catalogue number: **EKR-E-2S-3-31-KF-2020-ERA**

Person in charge of the module:	**Aleksandra Górecka, dr**		
Teachers responsible for classes:	**dr Aleksandra Górecka**		
Unit responsible for the module:	**Katedra Logistyki**		
Faculty in charge:	**Wydział Ekonomiczny**		
Objectives of the module:	a. Describing the main problems of tourism logistics b. Presenting of tourism transport planning c. Assumption the elements of tourism transport market **Lectures** 1) Transport and tourism in the twenty-first century; 2) The role of government policy and tourist transport: regulation versus privatization, 3)Analyzing the demand for tourist travel, 4) Analyzing supply issues in tourist transport, 5) Managing supply issues in tourist transport, 6) Managing tourist transport infrastructure: the role of the airport; 7) The human and environmental impact of tourist transport: towards sustainable tourist travel? 8) Global challenges for tourism and transport: how will climate change and energy affect the future of tourist travel? 9) Prospect and challenges for tourist transport provision: global, national and local issues. **Classes** 1) Airport visit - assumption of the processes for preparing trip, 2) The project on planning transport service for passenges travelling around the World.		
Teaching forms and number of hours:	a. lectures - no of hours: full time study: 20, part-time study. 0 b. experimental classes - no of hours: full time study: 8, part-time study. 0 c. field clasess - no of hours: full time study: 2, part-time study. 0		
Teaching methods:	research project, lectures, Airport visit		
Initial requirements and formal prerequisities:			
Learning outcomes:	**Knowledge - knows and understands:** 1. The meaning and rules of transport and tourism business as well as their relations with national/regional institutions.	**Skills - can:** 2. Critically analyze, evaluate and interpret economic phenomena on tourism transport market	**Competences - is ready for:** 3. Using the knowledge in the field of tourism transport sector, and solving the problems or consulting them with experts in case difficulties.
Assessement methods:	writing exam (efekty: 1,2), assessment of the project work (effects: 3)		
Formal documentation of the learning outcome:	projects, evaluation forms (in that on attendance list)		
Elements of the final grade and their weights:	writing exam - 50%, assessment of the project work - 50%		
Place of teaching:	Sala wykładowa/ćwiczeniowa, Port lotniczy		

Teaching materials (obligatory and additional):

1. Page S. 2005. Transport and tourism. Longman, Harlow
2. Duval D.T., 2007. Tourism and transport: modes, networks and flows. Aspects of tourism texts, Channel View Publications, GB
3. Lohmann G. 2010. Transport and tourism: Developing Gateways as Tourist Destinations. LAP Lambert Acad. Publ.

Remarks: lw

Quantitative indicators describing the module:	
Estimated total number of student work hours (contact and own work) necessary to achieve the learning outcomes assumed for the module - on this basis, complete the ECTS field:	**91/0**
The total number of ECTS points which the student receives in module requiring direct participation of academic teachers or other persons:	**1.64/0 ECTS**

Table of compliance of the directional learning outcomes with the effects of the module			
Outcome category	Learning outcomes for module:	Reference to effects for the study program for the direction of study	The impact of classes on the directional effect*)
Knowledge	1. The meaning and rules of transport and tourism business as well as their relations with national/regional institutions.	EK1_KW02	2
Skills	2. Critically analyze, evaluate and interpret economic phenomena on tourism transport market	EK1_KU02	2
Competences	3. Using the knowledge in the field of tourism transport sector, and solving the problems or consulting them with experts in case difficulties.	EK1_KK01	2

*) 3 - advanced and detailed, 2 - significant, 1 - basic