Module description (syllabus): Transport w turystyce

Module title:	**Transport w turystyce**	**ECTS**	**5**
Module title translation:	Tourism transportation		
Module for study direction:	**Erasmus**		

Module language: **angielski**		Study level: **2**	
Study cycle: **stacjonarne**	Module status: **kierunkowy - do wyboru**	Semester number: **3** **semestr zimowy**	
Academic Year from which module description is valid :		**2019/2020**	Catalogue number: **EKR-E-2S-3-31-KF-2019-ERA**

Person in charge of the module:	**Aleksandra Górecka, dr**
Teachers responsible for classes:	**dr Aleksandra Górecka**
Unit responsible for the module:	**Katedra Logistyki**
Faculty in charge:	**Wydział Ekonomiczny**
Objectives of the module:	a. Describing the main problems of tourism logistics b. Presenting of tourism transport planning c. Assumption the elements of tourism transport market **Lectures** 1) Transport and tourism in the twenty-first century; 2) The role of government policy and tourist transport: regulation versus privatization, 3)Analyzing the demand for tourist travel, 4) Analyzing supply issues in tourist transport, 5) Managing supply issues in tourist transport, 6) Managing tourist transport infrastructure: the role of the airport; 7) The human and environmental impact of tourist transport: towards sustainable tourist travel? 8) Global challenges for tourism and transport: how will climate change and energy affect the future of tourist travel? 9) Prospect and challenges for tourist transport provision: global, national and local issues. **Classes** 1) Airport visit - assumption of the processes for preparing trip, 2) The project on planning transport service for passenges travelling around the World.
Teaching forms and number of hours:	a. lectures - no of hours: full time study: 20, part-time study. 0 b. experimental classes - no of hours: full time study: 8, part-time study. 0 c. field clasess - no of hours: full time study: 2, part-time study. 0
Teaching methods:	research project, lectures, Airport visit
Initial requirements and formal prerequisities:	

Learning outcomes:	**Knowledge - knows and understands:**	**Skills - can:**	**Competences - is ready for:**
	1. The meaning and rules of transport and tourism business as well as their relations with national/regional institutions.	2. Critically analyze, evaluate and interpret economic phenomena on tourism transport market	3. Using the knowledge in the field of tourism transport sector, and solving the problems or consulting them with experts in case difficulties.

Assessement methods:	writing exam (efekty: 1,2), assessment of the project work (effects: 3)
Formal documentation of the learning outcome:	projects, evaluation forms (in that on attendance list)
Elements of the final grade and their weights:	writing exam - 50%, assessment of the project work - 50%
Place of teaching:	Sala wykładowa/ćwiczeniowa, Port lotniczy

Teaching materials (obligatory and additional):

1. Page S. 2005. Transport and tourism. Longman, Harlow
2. Duval D.T., 2007. Tourism and transport: modes, networks and flows. Aspects of tourism texts, Channel View Publications, GB
3. Lohmann G. 2010. Transport and tourism: Developing Gateways as Tourist Destinations. LAP Lambert Acad. Publ.

Remarks: lw

Quantitative indicators describing the module:	
Estimated total number of student work hours (contact and own work) necessary to achieve the learning outcomes assumed for the module - on this basis, complete the ECTS field:	**91/0**
The total number of ECTS points which the student receives in module requiring direct participation of academic teachers or other persons:	**1.64/0 ECTS**

Table of compliance of the directional learning outcomes with the effects of the module			
Outcome category	Learning outcomes for module:	Reference to effects for the study program for the direction of study	The impact of classes on the directional effect*)
Knowledge	1. The meaning and rules of transport and tourism business as well as their relations with national/regional institutions.	EK1_KW02	2
Skills	2. Critically analyze, evaluate and interpret economic phenomena on tourism transport market	EK1_KU02	2
Competences	3. Using the knowledge in the field of tourism transport sector, and solving the problems or consulting them with experts in case difficulties.	EK1_KK01	2

*) 3 - advanced and detailed, 2 - significant, 1 - basic