

Module description (syllabus): Zarządzanie międzynarodowe

Module title:	Zarządzanie międzynarodowe	ECTS	4
Module title translation:	International management		
Module for study direction:	Erasmus		

Module language: angielski		Study level: 2	
Study cycle: stacjonarne	Module status: kierunkowy - do wyboru	Semester number: 3 semestr zimowy	
Academic Year from which module description is valid :		2020/2021	Catalogue number: EKR-E-2S-3-25-KF-2020-ERA

Person in charge of the module:	Mariusz Maciejczak, dr hab.		
Teachers responsible for classes:	dr Mariusz Maciejczak, staff of the Department		
Unit responsible for the module:	Katedra Ekonomiki i Organizacji Przedsiębiorstw		
Faculty in charge:	Wydział Ekonomiczny		
Objectives of the module:	<p>a.to develop knowledge and skills of future successful professionals, whom working internationally will be resourceful, innovative, and capable of pursuing new opportunities in uncertain and dynamic environment.</p> <p>Lectures The course addresses the critical elements of international management, focusing on fundamental business knowledge, cross-cultural issues as well as innovative concepts of modern e-economy. The research-based content is balanced between innovation and management, strategy and structure, culture and behavior. The course stresses synergy approach between the issues such as trans-national and trans-cultural management concepts, business integration, capital for growth, practices of project management and e-business, with the emphasis on competitive advantage dynamics and strategic aspects of global operations. During the lectures the concept of the traditional business course will be set within a global context. It is assumed that international management knowledge and skills are advanced most effectively through academically rigorous and practically innovative teaching methods, including management games, case studies of best business practices and groundbreaking researches.</p> <p>Classes</p>		
Teaching forms and number of hours:	a. lectures - no of hours: full time study: 30, part-time study. 0		
Teaching methods:	discussion, research project, problem solving, source texts analysis, consultation with the lecturer		
Initial requirements and formal prerequisites:	basics of management		
Learning outcomes:	Knowledge - knows and understands: 1. to understand and describe the complexity of internationalization of business activity	Skills - can: 2. to work in an international group as both a leader and a member	Competences - is ready for: 3. to know how to take decisions in international environment
Assessment methods:	evaluation of the presentation during the class (effects: 1,2,3), evaluation of the work done as part of the student's own work (effects: 1,2,3), assessment of activities during classes (effects: 1,2,3), peer reviews (effects: 1,2,3)		
Formal documentation of the learning outcome:	tests, exams projects, evaluation forms (in that on attendance list), peer reviews		
Elements of the final grade and their weights:	evaluation of the presentation during the class - 10%, evaluation of the work done as part of the student's own work - 70%, assessment of activities during classes - 10%, peer reviews - 10%		
Place of teaching:	lecture room		

Teaching materials (obligatory and additional):

1. Helen Deresky. International management: managing across borders and cultures. Upper Saddle River, NJ : Prentice Hall, 2000.
2. Alan M. Rugman, International business: critical perspectives on business and management, Vol.3. Strategic management of multinationals. London; Routledge, 2002.
3. Dirk Morschett, Hanna Schramm-Klein, Joachim Zentes; Strategie International Management, Text and Cases, 2nd Edition.|
4. George Stonehouse, Global and transnational business: strategy and management. John Wiley and Sons, 2004.|

Remarks:
-Iw, MEO

Quantitative indicators describing the module:

Estimated total number of student work hours (contact and own work) necessary to achieve the learning outcomes assumed for the module - on this basis, complete the ECTS field:	75/0
The total number of ECTS points which the student receives in module requiring direct participation of academic teachers or other persons:	1.4/0 ECTS

Table of compliance of the directional learning outcomes with the effects of the module

Outcome category	Learning outcomes for module:	Reference to effects for the study program for the direction of study	The impact of classes on the directional effect*)
Knowledge	1. to understand and describe the complexity of internationalization of business activity	EK2_KW04	3
Skills	2. to work in an international group as both a leader and a member	EK2_KU05	3
Competences	3. to know how to take decisions in international environment	EK2_KK02	3

*) 3 - advanced and detailed, 2 - significant, 1 - basic