Module description (syllabus): Przedsiębiorczość

Module title:	**Przedsiębiorczość**	**ECTS**	**4**
Module title translation:	Entrepreneurship		
Module for study direction:	**Erasmus**		

Module language: **angielski**		Study level: **2**	
Study cycle: **stacjonarne**	Module status: **kierunkowy - do wyboru**	Semester number: **3** **semestr zimowy**	
Academic Year from which module description is valid :		**2020/2021**	Catalogue number: **EKR-E-2S-3-21-KF-2020-ERA**

Person in charge of the module:	**Piotr Gabryjończyk, dr**		
Teachers responsible for classes:	**Piotr Gabryjończyk, Ph.D.**		
Unit responsible for the module:	**Katedra Turystyki, Komunikacji Społecznej i Doradztwa**		
Faculty in charge:	**Wydział Ekonomiczny**		
Objectives of the module:	a. supporting independence in the search for market opportunities and entrepreneurial activities; b. presentation of ways of stimulating and developing entrepreneurship, including innovations; c. showing the role of entrepreneurship and innovation in local and regional development; d. indicating examples of good practices in entrepreneurial and innovative activities. **Lectures** The essence and understanding of entrepreneurship and innovation. Entrepreneur and his characteristic. Psychological aspects of the entrepreneurship. Organizational and legal forms and types of enterprises. Innovations - types, sources and creation. Innovative-decision-making process in the enterprise. Risk - identification, assessment and minimization methods. Illegal entrepreneurship. Institutions and forms of supporting entrepreneurship. **Classes** Conditions of developing entrepreneurship. Human in the enterprise as a key factor of the success. Balance and financial liquidity. Break-even point and its use in planning projects. The process of planning and preparing a business plan. Providing resources and conditions to implement enterprising project. A study of selected examples of enterprises and innovations and their applications.		
Teaching forms and number of hours:	a. lectures - no of hours: full time study: 15, part-time study. 0 b. classes - no of hours: full time study: 15, part-time study. 0		
Teaching methods:	discussion, problem solving, sorce texts analysis, consultation with the lecturer, lectures, case study, simulation games, individual student projects		
Initial requirements and formal prerequisities:	Microeconomics, Management, Marketing.		
Learning outcomes:	**Knowledge - knows and understands:** 1. knows and understands the basic principles of the organization and functioning of enterprises; 2. knows and understands the general principles of creating and implementing innovations and their connections with entrepreneurship;	**Skills - can:** 3. is able to search for information and interpret it properly in order to use it in business; 4. is able to work in a team, fulfilling various functions depending on the tasks;	**Competences - is ready for:** 5. is ready to think and act in an entrepreneurial manner, taking into account the public interest and the social environment.
Assessement methods:	evaluation of the presentation during the class (effects: 1, 2, 3), evaluation of the work done as part of the student's own work (effects: 2, 3, 4, 5), assessment of the project work (effects: 2, 3, 5), assessment of activities during classes (effects: 1, 2, 3, 5)		
Formal documentation of the learning outcome:	tests, exams evaluation forms (in that on attendance list), individual student's projects		
Elements of the final grade and their weights:	evaluation of the presentation during the class - 10%, evaluation of the work done as part of the student's own work - 40%, assessment of the project work - 40%, assessment of activities during classes - 10%		
Place of teaching:	seminar room		

Teaching materials (obligatory and additional):

1. Sauka A., Chepurenko A., 2017, Entrepreneurship in Transition Economies. Diversity, Trends and Perspectives. Springer, Cham.
2. Frederick H., O'Connor A., Kuratko D.F., 2016, Entrepreneurship: Theory, Process, Practice. Cengage Learning, South Melbourne.
3. Franco M., 2016, Entrepreneurship. Practice-Oriented Perspectives, ExLi4EvA.
4. Scarborough N., 2012, Effective Small Business Management: an Entrepreneurial Approach. Pearson, Upper Saddle River.
5. Scarborough N., 2011, Essentials of Entrepreneurship and Small Business Management. Pearson, Harlow.
6. Drucker P., 2007, Innovation and Entrepreneurship: Practice and Principles. Butterworth-Heinemann, Oxford.
7. Piecuch T., 2010, Przedsiębiorczość - podstawy teoretyczne. C.H. Beck, Warszawa.
8. Engelhardt J., 2009, Współczesne przedsiębiorstwo. CeDeWu, Warszawa.|lw

Remarks:
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Quantitative indicators describing the module:	
Estimated total number of student work hours (contact and own work) necessary to achieve the learning outcomes assumed for the module - on this basis, complete the ECTS field:	**63/0**
The total number of ECTS points which the student receives in module requiring direct participation of academic teachers or other persons:	**1.52/0 ECTS**

Table of compliance of the directional learning outcomes with the effects of the module

Outcome category	Learning outcomes for module:	Reference to effects for the study program for the direction of study	The impact of classes on the directional effect*)
Knowledge	1. knows and understands the basic principles of the organization and functioning of enterprises;	EK2_KW05	2
	2. knows and understands the general principles of creating and implementing innovations and their connections with entrepreneurship;	EK2_KW06	2
Skills	3. is able to search for information and interpret it properly in order to use it in business;	EK2_KU01	3
	4. is able to work in a team, fulfilling various functions depending on the tasks;	EK2_KU05	2
Competences	5. is ready to think and act in an entrepreneurial manner, taking into account the public interest and the social environment.	EK2_KK02	3

*) 3 - advanced and detailed, 2 - significant, 1 - basic