

Module description (syllabus): **Przedsiębiorczość**

Module title:	Przedsiębiorczość	ECTS	4
Module title translation:	Entrepreneurship		
Module for study direction:	Erasmus		

Module language: angielski		Study level: 2	
Study cycle: stacjonarne	Module status: kierunkowy - do wyboru	Semester number: 3 semestr zimowy	
Academic Year from which module description is valid :		2019/2020	Catalogue number: EKR-E-2S-3-21-KF-2019-ERA

Person in charge of the module:	Piotr Gabryjończyk, dr		
Teachers responsible for classes:	Piotr Gabryjończyk, Ph.D.		
Unit responsible for the module:	Katedra Turystyki, Komunikacji Społecznej i Doradztwa		
Faculty in charge:	Wydział Ekonomiczny		
Objectives of the module:	<p>a.supporting independence in the search for market opportunities and entrepreneurial activities; b.presentation of ways of stimulating and developing entrepreneurship, including innovations; c.showing the role of entrepreneurship and innovation in local and regional development; d.indicating examples of good practices in entrepreneurial and innovative activities.</p> <p>Lectures The essence and understanding of entrepreneurship and innovation. Entrepreneur and his characteristic. Psychological aspects of the entrepreneurship. Organizational and legal forms and types of enterprises. Innovations - types, sources and creation. Innovative-decision-making process in the enterprise. Risk - identification, assessment and minimization methods. Illegal entrepreneurship. Institutions and forms of supporting entrepreneurship.</p> <p>Classes Conditions of developing entrepreneurship. Human in the enterprise as a key factor of the success. Balance and financial liquidity. Break-even point and its use in planning projects. The process of planning and preparing a business plan. Providing resources and conditions to implement enterprising project. A study of selected examples of enterprises and innovations and their applications.</p>		
Teaching forms and number of hours:	<p>a. lectures - no of hours: full time study: 15, part-time study. 0 b. classes - no of hours: full time study: 15, part-time study. 0</p>		
Teaching methods:	discussion, problem solving, source texts analysis, consultation with the lecturer, lectures, case study, simulation games, individual student projects		
Initial requirements and formal prerequisites:	Microeconomics, Management, Marketing.		
Learning outcomes:	<p>Knowledge - knows and understands: 1. knows and understands the basic principles of the organization and functioning of enterprises; 2. knows and understands the general principles of creating and implementing innovations and their connections with entrepreneurship;</p>	<p>Skills - can: 3. is able to search for information and interpret it properly in order to use it in business; 4. is able to work in a team, fulfilling various functions depending on the tasks;</p>	<p>Competences - is ready for: 5. is ready to think and act in an entrepreneurial manner, taking into account the public interest and the social environment.</p>
Assesment methods:	evaluation of the presentation during the class (effects: 1, 2, 3), evaluation of the work done as part of the student's own work (effects: 2, 3, 4, 5), assessment of the project work (effects: 2, 3, 5), assessment of activities during classes (effects: 1, 2, 3, 5)		
Formal documentation of the learning outcome:	tests, exams evaluation forms (in that on attendance list), individual student's projects		
Elements of the final grade and their weights:	evaluation of the presentation during the class - 10%, evaluation of the work done as part of the student's own work - 40%, assessment of the project work - 40%, assessment of activities during classes - 10%		
Place of teaching:	seminar room		

Teaching materials (obligatory and additional):

1. Sauka A., Chepurens A., 2017, Entrepreneurship in Transition Economies. Diversity, Trends and Perspectives. Springer, Cham.
2. Frederick H., O'Connor A., Kuratko D.F., 2016, Entrepreneurship: Theory, Process, Practice. Cengage Learning, South Melbourne.
3. Franco M., 2016, Entrepreneurship. Practice-Oriented Perspectives, ExLi4EvA.
4. Scarborough N., 2012, Effective Small Business Management: an Entrepreneurial Approach. Pearson, Upper Saddle River.
5. Scarborough N., 2011, Essentials of Entrepreneurship and Small Business Management. Pearson, Harlow.
6. Drucker P., 2007, Innovation and Entrepreneurship: Practice and Principles. Butterworth-Heinemann, Oxford.
7. Piecuch T., 2010, Przedsiębiorczość - podstawy teoretyczne. C.H. Beck, Warszawa.
8. Engelhardt J., 2009, Współczesne przedsiębiorstwo. CeDeWu, Warszawa.

Remarks:
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Quantitative indicators describing the module:

Estimated total number of student work hours (contact and own work) necessary to achieve the learning outcomes assumed for the module - on this basis, complete the ECTS field:	63/0
The total number of ECTS points which the student receives in module requiring direct participation of academic teachers or other persons:	1.52/0 ECTS

Table of compliance of the directional learning outcomes with the effects of the module

Outcome category	Learning outcomes for module:	Reference to effects for the study program for the direction of study	The impact of classes on the directional effect*)
Knowledge	1. knows and understands the basic principles of the organization and functioning of enterprises;	EK2_KW05	2
	2. knows and understands the general principles of creating and implementing innovations and their connections with entrepreneurship;	EK2_KW06	2
Skills	3. is able to search for information and interpret it properly in order to use it in business;	EK2_KU01	3
	4. is able to work in a team, fulfilling various functions depending on the tasks;	EK2_KU05	2
Competences	5. is ready to think and act in an entrepreneurial manner, taking into account the public interest and the social environment.	EK2_KK02	3

*) 3 - advanced and detailed, 2 - significant, 1 - basic