

Module description (syllabus): Agrobiznes - analiza sektorowa na przykładzie Polski

Module title:	Agrobiznes - analiza sektorowa na przykładzie Polski	ECTS	4
Module title translation:	Agribusiness -sector analysis on the Polish case		
Module for study direction:	Ekonomia		

Module language: angielski		Study level: 2	
Study cycle: stacjonarne	Module status: kierunkowy - do wyboru	Semester number: 3 semestr zimowy	
Academic Year from which module description is valid :		2020/2021	Catalogue number: EKR-E-2S-3-15-KF-2020-EN

Person in charge of the module:	Aleksandra Chlebicka, dr		
Teachers responsible for classes:	Aleksandra Chlebicka, dr		
Unit responsible for the module:	Katedra Ekonomiki i Organizacji Przedsiębiorstw		
Faculty in charge:	Wydział Ekonomiczny		
Objectives of the module:	a.developing knowledge on agribusiness with the focus on Poland b.explaining methodological framework for sector analysis Lectures World agribusiness – outlook and trends. Polish agribusiness in the macroeconomic context. Sector analysis – methods and tools. Polish agribusiness – main subsectors. Analysis of leading agricultural markets in Poland. Farm structure, production and profitability. The agricultural and food marketing system. Agricultural cooperatives. Institutional environment of agribusiness. Agricultural policy measures. EU accession – costs and benefits for the Polish agribusiness. Social context of the Polish agriculture. Competitiveness of the Polish agriculture and food industry.Strategic options for the Polish agribusiness. Classes		
Teaching forms and number of hours:	a. lectures - no of hours: full time study: 30, part-time study. 0		
Teaching methods:	discussion, lectures, individual student projects		
Initial requirements and formal prerequisites:			
Learning outcomes:	Knowledge - knows and understands: 1-trends in agribusiness in global terms and in Poland	Skills - can: 2-to select, evaluate and properly interpret data and apply appropriate methods and research tools in the field of sector analysis of agribusiness	Competences - is ready for: 3-to undertake economic activity in the field of sector analysis
Assesment methods:	writing exam (efekty: 1, 2), evaluation of the presentation during the class (effects: 3), assessment of the project work (effects: 2, 3)		
Formal documentation of the learning outcome:	tests, exams projects, set of questions		
Elements of the final grade and their weights:	writing exam - 50%, evaluation of the presentation during the class - 10%, assessment of the project work - 40%		
Place of teaching:	classroom		
Teaching materials (obligatory and additional): 1. B. Norwood, J. Lusk, Agricultural Marketing and Price Analysis, Pearson, 2007 2. 10 years of Poland’s EU membership: achievements in the agri-food sector and rural areas, eds.: A. Chlebicka, P. Litwiniuk, Foundation of Assistance Programmes for Agriculture FAPA, Warsaw, 2014			
Remarks: +, ver-lw			

Quantitative indicators describing the module:	
Estimated total number of student work hours (contact and own work) necessary to achieve the learning outcomes assumed for the module - on this basis, complete the ECTS field:	100/0
The total number of ECTS points which the student receives in module requiring direct participation of academic teachers or other persons:	1.36/0 ECTS

Table of compliance of the directional learning outcomes with the effects of the module			
Outcome category	Learning outcomes for module:	Reference to effects for the study program for the direction of study	The impact of classes on the directional effect*)
Knowledge	1-trends in agribusiness in global terms and in Poland	EK2_KW02	3
Skills	2-to select, evaluate and properly interpret data and apply appropriate methods and research tools in the field of sector analysis of agribusiness	EK2_KU02	3
Competences	3-to undertake economic activity in the field of sector analysis	EK2_KK02	1

*) 3 - advanced and detailed, 2 - significant, 1 - basic